

OFFICE OF THE MAYOR

Peter B. Carlisle, Mayor

Douglas S. Chin, Managing Director • Chrystn K. A. Eads, Deputy Managing Director

THE MAYOR, THE MANAGING DIRECTOR AND DEPUTY MANAGING DIRECTOR



Peter B. Carlisle was sworn in as Honolulu's 13th elected mayor on October 11, 2010. Having previously served 14 years as the City's elected prosecuting attorney, Mayor Carlisle brought with him his extensive knowledge of city government, intolerance for crime and corruption, and the desire to lead the City, as he had the prosecuting attorney's office, as a professional rather than political corporation.

Douglas S. Chin, the Managing Director, took his place as principal administrative aide alongside Mayor Carlisle, as he had at the Prosecuting Attorney's Office as first deputy. A man of diverse accomplishment and knowledge, he oversees the 23 executive departments and agencies in pursuit of the cohesive goals and visions he shares with the mayor.

Chrystn K. A. Eads, a former executive assistant in the Mayor's office, was tapped as deputy managing director in recognition of her vast city, state, and federal government experience and knowledge of government administration. She joins Mayor Carlisle's cabinet in support of the Managing Director in organizing and supervising the executive departments and agencies.

POWERS, DUTIES AND FUNCTIONS

The executive power of the City is vested in and exercised by the Mayor, the City's chief executive officer. The Mayor provides for the coordination of all administrative activities; sees that they are honestly, efficiently and lawfully conducted; and enforces the provisions of the charter, the ordinances of the City, and all applicable laws.

The Department of the Corporation Counsel reports directly to the Mayor. All other executive departments and agencies of the City, except the elected prosecuting attorney and the semi-autonomous boards of water supply and rapid transportation, are organized and supervised by and report directly to the Managing Director as principal administrative aide to the Mayor.

Within the Office of the Mayor are specially designated offices for culture and the arts, economic development, housing, the neighborhood commission, and the Royal Hawaiian Band.

MAYOR CARLISLE'S FIRST EIGHT MONTHS: OCTOBER 2010 TO JUNE 2011

Mayor Carlisle conveys a simple and clear message of transformation: *We need to be a lean, clean, smart city that is looking to the future.*

Lean as in a disciplined and restrained fiscal focus on reduced borrowing to bend the debt curve downward; clean as in a transparent focus on professionalism rather than politics as usual; and smart as in a technologically savvy focus on providing core city services more efficiently and sustainably, always looking towards a better future for Honolulu and Hawai'i.

A DISCIPLINED AND RESTRAINED FISCAL FOCUS

With the introduction of Mayor Carlisle's first operating and capital budgets came success in lowering capital improvement project expenditures, controlling debt service and bending the debt curve downward. The projects the Mayor proposed for fiscal year (FY) 2012 met his criteria of being mandated, required, or essential to extending the life of existing infrastructure and facilities. Core services such as roads and sidewalks, parks, buildings and facilities, and the wastewater treatment system were targeted and funded.

The commitment to add funds to severely underfunded employee retirement and health fund costs in order to build a healthy stable fund balance was also achieved. A stable fund

balance plays a significant role in determining the City's bond rating, which determines how costly it will be for the City to borrow funds.

Helping pave the long-term path to fiscal stability through shared sacrifice, the budget included a five percent reduction in across-the-board labor savings, an increase in employee-paid medical and parking fees, and an end to furloughs.

Mayor Carlisle presents the administration's FY 2012 operating and capital budgets.





With Mayor Carlisle at the presentation of the budget are Douglas Chin, Managing Director, Michael R. Hansen, Director of Budget and Fiscal Services, and Gordon J. Bruce, Director of Information Technology.

Revenue generating non-core city services such as user fees for golf, the zoo, camping, and parking experienced increases, thus helping overall property tax rates and revenues to remain the same as last year.

The City also began consolidation of its motor pool to merge disparate fleet vehicles from multiple departments under one administration, a move predicted to result in savings in maintenance, fuel and other administrative costs of managing city vehicles.

In other measures to conserve city resources, the City has closed its bookstore and put the materials online, and continues to look into the feasibility of merging the fire, ambulance, and ocean safety dispatch services, and to divest itself of non-productive properties, remnant parcels, and landlord responsibilities in affordable housing projects.

As a result of conservative management, coupled with a diversified economy and a stable revenue base, at the end of the fiscal year Moody's Investor Services and Fitch Ratings affirmed the City and County of Honolulu's existing general obligation bond ratings at "Aa1" and "AA+" respectively, which are the second highest possible ratings for municipal bonds. These favorable ratings allow the City to continue borrowing at a lower interest rate, directly benefitting the public. Fitch stated, "The city's financial position remains sound, with healthy fund balance levels and stable revenues. Property tax receipts have remained relatively stable despite the housing downturn."

A TRANSPARENT FOCUS ON PROFESSIONALISM

With a focus on professional management and not politics, the Carlisle administration sought to retain the knowledge and experience of many cabinet members who share his vision of a lean, clean, smart city that is looking to the future. The directors and deputy directors who share the Mayor's vision and joined his cabinet are gifted with a comprehension of the intricacies of a very sophisticated and in some cases heretofore fiscally neglected city infrastructure. The result has been a seamless professional transition without disadvantaging the business of the City.



The cabinet says goodbye to outgoing Corporation Counsel Carrie Okinaga.

Mayor Carlisle is particularly proud of promoting many extremely talented cabinet members from the ranks in the Mayor's office, as well as the Departments of Budget and Fiscal Services, Design and Construction, Emergency Medical Services, Environmental Services, and Parks and Recreation. They bring with them years of dedicated and loyal service to the City and a knowledge base that could not be replicated. Many highly respected achievers with new faces also joined the Cabinet as Corporation Counsel and directors or deputy directors of the Departments of Community Services, Facilities Maintenance, Information Technology, and Transportation Services.

In the Mayor's office, great talent has been assembled to lead the Office of Culture and the Arts, the Neighborhood Commission Office, and the Royal Hawaiian Band. The office of Economic Development continues to be led by an executive director of great achievement. The Office of Housing is ready to commence on July 1, 2011, and has been staffed with an executive director and housing coordinator bringing years of experience and talent to the issues of affordable housing and homelessness.

It was hard to say goodbye to the exceptional talents of Carrie K. S. Okinaga, corporation counsel, and Sidney A. Quintal, director of the Department of Enterprise Services. Both agreed to remain at their posts during the transition, but alas, had other plans on their horizons, Carrie to the HART board of directors and Sid to the breathtaking beauty of New Zealand. We will miss them.

A TECHNOLOGICALLY SAVVY FOCUS ON THE FUTURE COMMUNICATIONS



Mayor Carlisle launched the City's first transparency website, Can-Do Honolulu (<http://can-do.honolulu.gov>) where he has posted, among others, the line-by-line city budget and the financial disclosure forms of all cabinet members. Further postings are planned to allow citizens to keep abreast of and help streamline their city government.

As the Mayor said upon his inauguration, "Transparency leads to self-correcting actions. It also provides an external review of actions by the public that can lead to new efficiencies or discover inefficiencies."

All city departments are in the process of updating and making user-friendly their websites, as well as entering into the social media realms of Twitter and Facebook. Follow the Mayor on Twitter (http://twitter.com/hnl_mayor) or the city on Facebook (<http://facebook.com/honolulu.gov>).

The City has also begun utilizing Nixle (<http://nixle.com>) a web-based notification service that allows people to sign up for



Mayor Carlisle and his cabinet in the Emergency Operations Center coordinating evacuation and response to the tsunami on March 11, 2011.

instant police, civil defense, and board of water supply advisories and receive those advisories as text messages on their phone. Nixle helped keep many people informed when a large earthquake in Japan on March 11, 2011 generated a tsunami in Honolulu.

Although the tsunami did not cause widespread destruction on O'ahu, the event was not a false alarm. Mayor Carlisle said we were very fortunate, "Our residents and visitors reacted admirably. They understood the dangers of a tsunami and evacuated our shorelines. On behalf of the City and County of Honolulu, I want to thank everyone for taking this threat seriously. Our thoughts and prayers go out to our close friends in Japan and to those who have lost loved ones in the Honshu earthquake."

Through the Department of Customer Services, the City created a consolidated online event calendar that lists events such as neighborhood board meetings, zoo events, Royal Hawaiian Band concerts, people's open markets, and other city sponsored events (www.calendarwiz.com/cityofhonolulu).

ENERGY SAVINGS

Technological energy savings initiatives such as lighting and photovoltaic projects have resulted in hundreds of thousands of dollars in savings to the City annually.

In January, Mayor Carlisle appointed an energy and sustainability coordinator to work out of the mayor's office with city, state, and federal agencies toward greater energy independence and a greener tomorrow.

The City is also examining ways to cut down on energy consumption by examining electricity and fossil fuel usage by the City government and was recently awarded a \$70,000 grant, part of which is designated to launch a program that involves energy efficient computers that share virtual network resources.

In addition, the H-POWER expansion project, which is adding a third boiler and other improvements to the City-owned waste-to-energy facility, has reached its halfway point while on schedule and on budget. Through a combination of recycling and energy recovery, and on completion of the third boiler, the City will be diverting 80 percent of all municipal solid waste from the landfill.

OTHER TECHNOLOGICAL ADVANCES

Outdated city parking meters at the zoo have been replaced with parking meter innovations using enhanced technology capable of increasing efficiency of parking revenue collection, payment by coin or credit card, ability to extend meter payment by cell phone, and the ability to announce availability of open parking spaces.

Mayor Carlisle announces online permitting for electric vehicle charging stations.



A computerized pavement management system is being developed to optimize strategies for maintaining pavements in serviceable condition over time for the least cost. New pothole repair materials are being tested that will prolong the life of repairs. Innovations in pedestrian and bicycle safety, including bike lanes, 'sharrows,' lights, and signage are also being tested and implemented to reduce the tragic incidents of injury and death.

In May, the City launched online permitting for the installation of charging stations that allow homes to power electric vehicles. The new system facilitates speedier permitting and supports the City's sustainability and climate protection strategy.

COMMUNITY PROJECTS FOCUSING ON THE FUTURE

PREPARATION FOR THE OFFICE OF HOUSING

In November, voters passed a charter amendment to set up an Office of Housing on July 1, 2011 and the Mayor's office has been preparing for its start. The Office of Housing will establish and administer actionable programs for affordable housing, senior housing, special needs housing, and homelessness for the benefit of the people of O'ahu. It will also coordinate activities and programs with state and federal agencies as well as with private and non-profit housing organizations.

THE AGRICULTURAL LIAISON, FAMILY JUSTICE CENTER, VETERANS COURT, AND THE JOINT TRAFFIC MANAGEMENT CENTER

Coming on board soon is the agricultural liaison that will focus on a reasoned approach to preservation and use of agricultural lands. Other current projects are exploring the feasibility of creating a family justice center focusing on easing the impact on victims of crimes, a veteran's court to help the nation's veterans with treatment and housing, and a joint traffic management center to coordinate state and city traffic issues.

THE WASTEWATER GLOBAL CONSENT DECREE

A city milestone ensuring a better future for Honolulu was the wastewater global consent decree authorized by the federal court in December 2010. For the first time in 17 years the City has no lawsuits pending relating to its sewer treatment facilities. The consent decree was the culmination of years of effort by former administrations, the dedicated lawyers of the Corporation Counsel and the engineers of the Environmental Services and Design and Construction departments. The work has now begun on meeting the stringent sewer upgrade deadlines set forth in the 95-page decree that spans the next 25 years.

THE RAIL RAPID TRANSIT PROJECT TRANSFERS TO HART

The \$5.5 billion rail transit project is a 20-mile elevated rail system connecting East Kapolei with Ala Moana Center. It includes 21 stations in communities including Waipahu, Pearl City, Aiea, Kalihi, Chinatown, Downtown Honolulu, and Kaka'ako. There will also be stations at activity centers such as UH-West Oahu, Leeward Community College, Pearl Highlands, Pearlridge, Aloha Stadium, Honolulu International Airport, and Honolulu Community College.

In November, the voters also amended the City Charter to transfer the fixed guideway transit project to the semi-autonomous Honolulu Authority for Rapid Transportation (HART) on July 1st, which will be led by a board of professionals from the community selected by the Mayor and the City Council.

The Mayor's first eight months saw him meeting with Federal Transit Administration (FTA) officials and Hawaii's congressional delegation in Washington D.C. within 72 hours of being sworn into office to affirm the new administrations support of the rail transit project.

In January the FTA issued a record of decision (ROD) for the Honolulu rail transit project, confirming that the project has met all the requirements of the environmental review process and clearing the way for construction to begin on Honolulu's first rail system.

FTA administrator Peter Rogoff presented the ROD to Honolulu Mayor Peter Carlisle and Toru Hamayasu, general manager for the City's Rapid Transit Division, at FTA offices in Washington, D.C.

In February, ground was broken on the project in Kapolei. In March, contracts were awarded for construction of the train vehicles and system control center as well as for design and construction of the second phase of the rail



Groundbreaking for Rail. L-R: Senate President Shan Tsutsui, House Speaker Calvin Say, Lieutenant Governor Brian Schatz, U.S. Representative Colleen Hanabusa, U.S. Senator Daniel Akaka, U.S. Senator Daniel Inouye, Mayor Peter Carlisle, City Councilmember Nestor Garcia, Transportation Services Director Wayne Yoshioka, Interim HART Executive Director Toru Hamayasu, former Mayor Mufi Hannemann.

elevated guideway from Pearl City to Aloha Stadium. These contracts represented a net savings of \$165 million from the project estimates.

These federal funds move us closer to achieving our goal of providing a transportation alternative to our congested roads and highways. This will also allow us to plan for a better future and enhance the quality of life for our residents for decades to come. This is great news for Honolulu.



Mayor Peter Carlisle and City Councilmember Breene Harimoto announce the HART Board. L-R: Keslie Hui, Damien Kim, Ivan Lui Kwan, Harimoto, Carlisle, Carrie Okinaga, Don Horner, William "Buzzy" Hong.

In April, the Mayor and Council announced the appointed HART board that will take over the rail transit project on July 1st.

In June, the FTA awarded Honolulu the full \$55 million rail funding that President Obama had requested. Mayor Carlisle said, "This is excellent news and a testament to the strength of Honolulu's rail project. The fact that, in a climate of cutbacks, Honolulu's project was able to get the full \$55 million speaks volumes about the Federal support for this project. This is a major achievement and positions us well for future funding requests—and we are grateful to Hawaii's congressional delegation for their support."

U. S. Congressman Jim Oberstar, a major federal transportation funding figure, referred to Honolulu's rail project as "the premier transit project in the entire country" that will be "vastly safer transit" than anywhere else in the country,

"exceedingly well designed" and has "received the highest rating from the Federal Transit Administration."

The fixed guideway system promises multi-faceted transit-oriented development around the train stations that will lead to greener living with less emphasis on automobiles and more emphasis on bicycles and walking, to business opportunities and sustained job creation in the shops and stores, and to fewer traffic headaches for our citizens.

APEC, THE ASIA PACIFIC ECONOMIC COOPERATION



A tremendous opportunity on the horizon for Honolulu was the Asia Pacific Economic Cooperation, or APEC, summit that President Barack Obama hosted in Honolulu in November. The future of the world's economy was debated in the Hawaii Convention Center, the Hale Koa Hotel, and the Ihilani Resort at Ko Olina. The APEC meetings included 21 member economies such as China, Russia, and Japan.

The annual Leader's Meeting is hosted each year by a different member economy; 2011 was the United States' first turn to host since the initial meeting convened on Blake Island, Washington in 1993. President Obama chose his hometown as the venue.

The organization is dedicated to reducing trade barriers and increasing economic cooperation among its members, who collectively account for more than half of the world's gross domestic product and more than 44 percent of its trade. The Hawaii host committee raised money and developed a plan to infuse delegates' APEC experience with a sense of Hawaii and to highlight our local businesses and technical expertise. The City will continue to participate and contribute to these efforts with all of its partners. The City spent considerable time and money in FY 2011 planning, training, and preparing for the APEC meetings.

IN RECOGNITION OF OUR CITY OF HONOLULU

In February, Honolulu was named one of America's Promise Alliance "100 Best Communities for Young People" presented by ING. This national competition identifies 100 communities nationwide that are dedicated to ending the high school dropout crisis by helping young people overcome challenges to succeed.

The City Department of Community Services' Youth Services Center applied for the "100 Best Cities" designation in collaboration with several nonprofit groups that assist young people through various programs that provide mentoring, career guidance, and other youth development services: Good Beginnings Alliance, Family Programs Hawai'i, YMCA of Honolulu, Honolulu Community Action Program's Head Start Program, Hawaii Youth Services Network, Hawaii Community Foundation, Hawaii Job Corps, and Alu Like.

Honolulu was also designated Tree City USA. The Tree City USA® program, sponsored by the Arbor Day Foundation in cooperation with the USDA Forest Service and the National Association of State Foresters, provides direction, technical assistance, public attention, and national recognition for urban and community forestry programs in thousands of towns and cities that more than 135 million Americans call home.

MAYOR HANNEMANN'S LAST TWENTY DAYS: JULY 1-20, 2010

Mayor Mufi Hannemann officially resigned on July 20, 2010 as Honolulu's 12th elected mayor after five and a half years, to comply with a state law that precludes a sitting mayor from running for governor. He acknowledged the many employees who worked hard to ensure he was able to leave the City in better shape than he found it in 2005.

In his final 20 days, Mayor Hannemann launched a series of public workshops to preview the new tsunami evacuation zone maps, and saw the City Council approve the wastewater global consent decree settling lawsuits against the City over decades of neglect of Oahu's sewer system. After 17 years of lawsuits spanning three mayor's administrations, all that remained was the Federal judge's signature.

THE INTERIM BETWEEN ELECTED MAYORS: JULY 20 TO OCTOBER 10, 2010

During the interim between elected mayors, Managing Director Kirk Caldwell, as acting mayor, signed into law a controversial bill prohibiting most fireworks on O'ahu. The Emergency Services, Police and Fire Departments strongly supported the bill, as did a majority of the people.

He also announced the City's 'parade of champions,' honoring the Waipio Little League All-Stars who won the U. S. Championship title at the little league world series, as well as seven other national championship and titleholder teams and individuals in baseball, softball, soccer, and boxing from central and leeward O'ahu.

CITY BOARDS, COMMISSIONS AND COMMITTEES

ADVISORY COMMITTEES

The Mayor appoints the Advisory Committee Members, and their service is co-terminus with his or her term. Membership size varies, but generally members bring knowledge and skills particular to the purpose of the committee. Members do not receive salaries or pay.

AGING ADVISORY COMMITTEE

The Committee on Aging was established as part of the Federal Older Americans Act, and its members include representatives of older individuals, local elected officials, providers of veterans' health care, and the general public. The Committee advises the Mayor and the Elderly Affairs Division of the Department of Community Services on issues, problems, and needs of older people in the community.

ARBORIST ADVISORY COMMITTEE

The Arborist Advisory Committee is established by state statute and is attached to the Department of Parks and Recreation. Members include representatives of landscape architecture, certified arborists, and others active in community beautification or ecological sciences. The Committee researches and recommends to the City Council and property owners ways to protect, preserve and enhance "exceptional trees."

BICYCLING ADVISORY COMMITTEE

The Committee on Bicycling is attached to the Department of Transportation Services and advises the Mayor on the City's planned and existing bikeways, promotes, safety and education programs for bicyclists, and seeks to improve communication and interactions between public and private agencies concerned with bicycling.

DISABILITIES ADVISORY COMMITTEE

This committee makes recommendations on modifications to public facilities, such as curb ramps and TheBus operations, and generally advocates, promotes, and advises on how the special needs of the disabled community can be better served and interwoven with those of the general community.

PUBLIC GOLF COURSES BOARD

The Board of Public Golf Courses is vested with the responsibility of advising the Mayor, the City Council, and the Director of Enterprise Services on matters related to the services provided by public golf courses under the City's jurisdiction.

STATUS OF WOMEN COMMITTEE

The Committee on the Status of Women advises the Mayor and the State Commission on the Status of Women on matters of concern to Oahu's women. Its duties include the public recognition of women's contributions, assessment of changes in women's status, and promotion of equality for both sexes.

BOARDS AND COMMISSIONS

Some boards and commissions provide a forum for citizens or employees to appeal the decisions of city agencies, though most bodies are advisory in nature and were established to provide government agencies with citizen participation. Members of these bodies are as a general rule appointed by the Mayor and confirmed by the City Council. Members do not receive salaries or pay.

BUILDING BOARD OF APPEALS

The Building Board of Appeals is established by ordinance and its members are qualified by experience and training to hear and determine appeals of decisions of the Department of Planning and Permitting in administering building, electrical, plumbing, housing, and fire codes. The Board also hears and determines requests for code variances.

CIVIL DEFENSE CITIZEN'S ADVISORY COMMISSION

The Civil Defense Commission advises the Mayor, the City Council, and the O'ahu emergency management director on matters pertaining to disaster emergency planning and operations, and promotes community participation, understanding, and interest in civil defense preparation.

CIVIL SERVICE COMMISSION

This commission consists of members who believe in the principles of the merit system in public employment. The commission advises the Mayor and the Director of the Department of Human Resources on matters concerning personnel administration and improvement of personnel standards. It also hears appeals and prescribes civil service rules and regulations.

CULTURE AND THE ARTS COMMISSION

The Commission on Culture and the Arts assists the City in the preservation of the artistic and cultural heritages of all people residing in Honolulu. The Commission makes recommendations concerning the "Art in City Buildings" ordinance in connection with the acquisition of art works and the acceptance of works of art offered as gifts.

ETHICS COMMISSION

The Ethics Commission upholds the standards of conduct provisions of the City Charter and city ordinances by investigating and determining allegations of violations made against city officers or employees. It recommends disciplinary action through advisory opinions to the appointing authority.

FIRE COMMISSION

The Fire Commission appoints the Fire Chief; reviews rules and regulations for the administration of the Fire Department; and evaluates, considers and investigates charges brought by the public against the conduct of the Fire Department or any of its members. It also reviews the annual budget prepared by the Fire Department and may make recommendations thereon to the Mayor.

HART - HONOLULU AUTHORITY FOR RAPID TRANSPORTATION

Starting July 1, 2011, the Board will determine the policy for the planning, construction, operation, maintenance, and expansion of the fixed guideway system. The Board appoints the Executive Director, approves and adopts the operating and capital budgets, and controls the rail transit funds. The Board also sets rates and charges with the ultimate goal of self-supporting the fixed guideway system and the Authority.

LIQUOR COMMISSION

The Liquor Commission issues liquor licenses, oversees the activities of licensees, and enforces state laws and its own regulations with respect to the licensing, regulation, sale, or consumption of liquor by restaurants, liquor stores, bars, and night clubs.

NEIGHBORHOOD COMMISSION

The Neighborhood Commission periodically reviews and evaluates the effectiveness of the neighborhood plan and the Neighborhood Boards. The Commission upon request also assists in the formation and operation of neighborhood boards, and hears appeals of neighborhood board actions.

PARKS AND RECREATION BOARD

The Board of Parks and Recreation advises the Mayor, City Council and Director of Parks and Recreation on matters relating to recreational, cultural and entertainment activities, and facilities of the City and County.

PLANNING COMMISSION

The Planning Commission advises the Mayor, City Council and the Director of the Department of Planning and Permitting on matters relating to land use and development. It reviews, holds public hearings, and makes recommendations on revisions and amendments to the general plan and the development plans. It also reviews and holds hearings on zoning ordinances and amendments and on special use permits.

POLICE COMMISSION

The Police Commission appoints the Chief of Police; reviews rules and regulations for the administration of the Police Department; and evaluates, considers and investigates charges brought by the public against the conduct of the Police Department or any of its members. It also reviews the annual budget prepared by the Police Department and may make recommendations thereon to the Mayor.

REAL PROPERTY TAX ASSESSMENT BOARDS OF REVIEW I, II AND III

The Boards of Review are independent bodies established to settle disputes between the taxpayer and the real property tax assessor. While most cases settled by the Boards involve differences of opinion over the assessed valuation of real property, the Boards also decide issues involving the disallowance of exemptions by the assessor.

SALARY COMMISSION

The Salary Commission establishes the salaries of all elected city officials and certain appointed city officials in accordance with the principles of adequate compensation for work performed and preservation of a sensible relationship to the salaries of other city employees.

TRANSPORTATION COMMISSION

The Transportation Commission annually evaluates the performance of the Director of the Department of Transportation Services, reviews and makes recommendations on rules concerning the administration and operation of the Department and the Department's annual budget. Except for the rapid transit project, it oversees changes to the public transit fare structure and the performance of transportation system contractors under the jurisdiction of the Department.

WATER SUPPLY BOARD

The Board of Water Supply sets policies and prescribes regulations for the management, control, and operation of the public water systems on O'ahu and the properties of these systems. It fixes and adjusts rates and charges for the furnishing of water services, and appoints and evaluates the Manager and Chief Engineer of the Board of Water Supply.

WORKFORCE INVESTMENT BOARD OF O'AHU

The O'ahu Workforce Investment Board was created by the 1998 federal workforce investment act. The Act mandated local governments to establish training and employment programs designed to meet the needs of local businesses and the needs of job seekers, including those who want to further their careers. The Board is responsible for the development of a local strategic workforce investment plan for the City and County of Honolulu.

ZONING BOARD OF APPEALS

The Zoning Board of Appeals hears and determines appeals regarding decisions of the Director of Planning and Permitting in the administration of zoning and subdivision ordinances and related rules and regulations. The Board also hears requests for variances from the land use ordinance.

MAYOR'S OFFICE OF CULTURE AND THE ARTS

Kaleve Iosefa, Executive Director (February 2011 onward)

The Mayor's Office of Culture and the Arts (MOCA) consists of a staff of artists and arts administrators tasked with maintaining the Art in City Buildings collection of the City and County of Honolulu, managing and staffing the Mission Memorial Auditorium, producing art exhibits, supporting events at Honolulu Hale and Kapolei Hale, administering the City's Culture and Arts Program Grants, and serving as the liaison and support staff for the Commission on Culture and the Arts. MOCA promotes and produces these activities with its in-house staff and contractors.

The mission of MOCA is to promote the value of arts and culture throughout the communities in the City. As the liaison between the Mayor and the Commission on Culture and the Arts, MOCA's objectives are to attain pre-eminence in culture and the arts, perpetuate the artistic and cultural heritages of all its people, promote a community environment, provide equal and abundant opportunity for exposure to culture and the arts in all its forms, and encourage and provide for the development of the cultural and artistic talents of the people of Honolulu.

MOCA focuses its attention to the arts and culture as an economic means to build and support the cultural and arts communities. MOCA regards culture and the arts as an integral part of establishing a "sense of place." To this extent, MOCA initiates programs to empower organizations to promote cultural, social, and economic stability. Through the City's partnership with organizations such as the Hawaii Alliance for Arts Education, The ARTS at Marks Garage, Hawaii Youth Symphony, Hawaii Youth Opera Chorus, Hawaii Theatre Center, and Chamber Music Hawaii, MOCA's vision of highlighting a cultural economy is coming to fruition.

The demographics of MOCA's stakeholders fall into three categories: artists, local communities, and visitors. The first group is made up of artists, practitioners, and arts and cultural organizations. MOCA supports artists and practitioners, as they are the service providers who help to perpetuate and promote the arts. Local communities are made up of residents whose quality of life is dependent on the social and cultural well-being of the City. The final group are visitors who help drive our economic engine. This includes neighbor islanders, neighboring communities, and tourists. MOCA believes that the social well-being of a community is supported through opportunities for social gathering, cultural diversity, and interaction among all stakeholders.

MOCA continually strives to ensure the availability of a wide range of high-quality artistic experiences and to promote Oahu as a cultural destination. Guided by the belief and affirmation of cultural self-determination, MOCA works as a partner, and often as a catalyst for increasing opportunities, awareness, and involvement in cultural activities for the benefit of all. In this capacity MOCA administers the Art in City Buildings program, Culture and Arts Programs, and Collaborative Arts Programs.

ART IN CITY BUILDINGS

The Mayor's Office of Culture and the Arts continues to manage the Art in City Buildings program. The Registrar completed the 2011 Annual Artwork Inventory on May 4, 2011, and submitted copies to the Mayor, City Council, Commission on Culture and the Arts, City Archives and Library, and the Property Management and Disposal Section and Risk Management of the Department of Budget and Fiscal Services. As reported in the inventory, there are records for 962 objects in the collection. From 1974 to 2011, 38 objects have been deaccessioned and are no longer city property. The artwork collection database is continually being updated and is publicly accessible through the Department's webpage on the City's website. The current estimated value of the collection is \$9 million.

New acquisitions for Fiscal Year 2011 are:

- A glass mural entitled "As the Water Flows" by Jodi Endicott, completed in 2010 for Kapolei Hale.
- A series of four paintings entitled "Sunrise," "Cosmic Variations," "Cosmic Waves," and "Cosmos 24" by Richard Fand, completed between 2005 and 2006, gift of Roxanne Fand.
- A painting entitled "Tahitian Chief" by Edgar Leeteg, completed prior to 1953, gift of Karen Scharfenstein in memory of Wah Yun Dang.
- Two untitled drawings by Madge Tennent, completed in 1950 and 1961 respectively, gift of Karen Scharfenstein in memory of Wah Yun Dang.

Outgoing loans for the Fiscal Year 2011 are:

- A drawing entitled "The Mysterious Drive-In Movies of Kaena Point" by Darrell W. Orwig was loaned to the Hui Noeau Visual Arts Center for the exhibit entitled Darrell Orwig: A Retrospective - Waltzing with Time and Place

The Art in City Buildings program had 91 conservation maintenance treatments performed on outdoor sculpture. These works are on a regular conservation maintenance cycle. Relocatable artwork such as drawings, paintings, prints, and small-scale sculptures received conservation treatments as needed and were installed or relocated as requested by city departments. Following is a list of major artwork conservation treatments:

- Repair work was performed on the "Waialua – Kahuku War Memorial" located at Haleiwa Beach Park. The glass cap of the monument was repaired and the glass inserts replaced. The work was completed in February 2011.
- A major treatment was performed on the sculpture, "Surfer on a Wave" by Robert Pashby, located on Kuhio Beach. The basins of the sculpture were filled in and a barricade was installed at the perimeter of the base. The work was completed in June 2011.

The Artist Registry, with information on 480 artists, is maintained and utilized by the Commission on Culture and the Arts and local organizations when queries regarding artist or commissioning of artwork arise.

CULTURE AND ARTS PROGRAMS

The Culture and Arts Programs serve the people of Honolulu by providing assistance to artists, performers, cultural organizations, and cultural practitioners. Community and cultural organizations receive support in the form of financial assistance, city services, administrative assistance and/or infrastructure for their cultural events.

MOCA's goal of the Culture and Arts Programs is to enhance communities and their social and economic stability. MOCA administered 18 grant awards to community arts organizations in Fiscal Year 2010-2011. These grants range from commissioning new works of art, performing arts productions, and visual arts production.

Cultural and arts organizations as well as community-based organizations faced a difficult year of economic challenges. The Honolulu Symphony filed for bankruptcy in the fall of 2009; this eliminated a number of city supported performances and employment for musicians.

Within the Culture and Arts Program, MOCA manages venues for the display of two and three-dimensional artwork, interpretive exhibits, performing arts spaces, and other civic spaces. The common areas of the civic buildings such as the Honolulu Hale courtyard, Lane Gallery, Honolulu Hale third floor walkway, and the Kapolei Hale atrium are used to showcase the talents of visual artists from our diverse communities. The Mission Memorial Auditorium is utilized during the day for city meetings by various city departments. During the evenings and weekends, cultural performances are presented by community organizations.

These civic spaces work as the "front porch" to city government, while at the same time help to promote and perpetuate the artistic and cultural heritages of our island community. Partnerships with community organizations have enabled MOCA to grace the halls of city buildings with a wide range of artwork and community events. Activities such as art exhibits, sister city events, annual community recitals, festivals, film presentations, and music concerts also have a ripple effect as they go beyond the actual events by fostering self-esteem, social acceptability, and economic opportunities for individuals and artists to practice their arts and culture.

COLLABORATIVE ARTS PROGRAMS

MOCA ensures cultural activities are recognized, encouraged, and incorporated as an essential part of Honolulu's social and economic life. Through this effort, MOCA works with organizations in a collaborative effort in planning and staging various festivals and events. Collaborative programming fulfills the goals of establishing Honolulu as one of the most culturally enriched cities in the world.

MOCA partners with various organizations to assist with celebrations. Through festivals and ethnic celebrations, cultural practitioners are given the opportunity to showcase their work. Events such as the Aloha Festival, Papa Ola Lokahi, the Ikebana floral exhibit, the Maoli Arts Month, and the Hawaii Book and Music Festival create opportunities for organizations and individuals to continue their cultural practices. These events fulfill MOCA's mission to perpetuate the artistic and cultural heritage of all our people while at the same time create a "sense of place."

Events fostering public and private partnerships between organizations help to maintain the cultural traditions of the City. Other examples of collaborative partnerships are Mayor's 9/11 Memorial Walk, Honolulu City Lights, Martin Luther King Jr. Day Parade, Inspiring Women Exhibit, and the Taipei Economic and Cultural Exhibit.

In addition, the following activities were completed:

- Publication of a monthly calendar of events distributed to individuals, Waikiki hotels, and City and State of Hawaii agencies.
- Monthly update of the MOCA website which provides information on events and exhibits related to the arts (www.honolulu.gov/moca).
- Provision of entertainment and technical support for city events.

Summary of Statistical Information of MOCA Fiscal Year 2011 Programs

Art in City Buildings

Total Number of Objects in Collection	924
New Acquisitions.....	7
Deaccessions.....	0
Conservation and Maintenance Treatments	91
Estimated Value of Collection.....	\$9 Million

NEIGHBORHOOD COMMISSION OFFICE

J. Thomas Heinrich, Executive Secretary

The Neighborhood Commission was officially established in 1973 after Honolulu voters approved an amendment to the Revised Charter of Honolulu now set forth as Article XIV. All nine members of the commission are appointed volunteers who serve staggered five-year terms. Four of the commission members are appointed by the Mayor, four are appointed by the City Council, and the ninth member is appointed by the Mayor and confirmed by the City Council. Two of the Mayor's appointees, two of the City Council appointees, and the ninth member of the Commission are required to have served on a neighborhood board for at least one full term (two years).

In addition to developing a neighborhood plan, which serves as the legal framework for the Neighborhood Boards, the Commission is responsible for the comprehensive review and evaluation of the neighborhood plan every ten years. The City Charter mandates that upon request, the Commission assist in the formation and operation of neighborhoods and neighborhood boards. The Commission is required to meet a minimum of six times within a year to review and evaluate the activities, performance, and operations of the Neighborhood Boards.

O'ahu's neighborhood board system has one of the most sophisticated and effective neighborhood plans in the United States, created to assure and increase community participation in the decision-making process of government. The system applies the concept of participatory democracy, involving communities in the decisions affecting them. It establishes an island wide network of elected neighborhood boards as communication channels, expanding and facilitating opportunities of community and government interaction.

From The Neighborhood Board Member Guidebook (2007)

THE COMMISSION MEMBERS

The nine members of the Neighborhood Commission for fiscal year (FY) 2011 were Brendan S. Bailey, Chair; Sylvia Young, Vice Chair; Robert Finley, Edward E. Gall, Wilson Kekoa Ho, Ron Mobley, Jeanette Nekota, Robert Stubbs, and Claire J. Tamamoto.

THE NEIGHBORHOOD COMMISSION OFFICE (NCO)

The NCO facilitates the function of the Neighborhood Board system in promoting and supporting effective citizen participation in the decisions of government by providing administrative and technical support services to the Neighborhood Commission as well as the 33 Neighborhood Boards.

ADMINISTRATIVE AND OFFICE SERVICES

The administrative staff coordinates and services all regular and special meetings of the Neighborhood Commission. They also assist with the preparation of the Commission's annual operating budget, and all fiscal, personnel, and property inventory matters. The administrative staff also coordinates and monitors the agendas, minutes, and fiscal expenditures of each neighborhood board. In FY 2011 the administrative staff published and mailed 33,595 sets of agendas and minutes, and e-mailed another 102,567 sets of agendas and minutes, in addition to preparing individual monthly financial statements for each of the 33 Neighborhood Boards.

NEIGHBORHOOD ASSISTANTS

The neighborhood assistants serve as the primary liaison between the Boards, the Neighborhood Commission, and the City, State, and Federal governments. They document board activities, attend public meetings, and provide technical information on proper meeting procedures, city policies and programs. In FY 2011 neighborhood assistants attended 340 meetings and prepared 383 sets of meeting minutes and agendas.

MAYOR'S REPRESENTATIVE PROGRAM

The NCO administrative staff also supports the Mayor's representative program in cooperation with the Managing Director's office. Members of Mayor Carlisle's cabinet regularly attend board meetings to provide information as well as respond to community concerns.

PUBLIC AWARENESS

NCO administrative staff publicize neighborhood board activities on `Olelo Television public affairs channels for 18 of the 33 boards that video their regular monthly meetings for later broadcast. NCO also maintains a website that includes district boundary maps, calendars of monthly board meetings, web pages with board agendas and minutes as well as member contact information, neighborhood commission agendas and minutes along with commissioner and board member directories, and NCO staff and mayor's representatives contact information and their board assignments. Over 8,000 e-mails are generated each month in an effort to cut postage costs in the distribution of board and commission agendas and minutes. In addition, NCO produces and distributes newsletters, surveys, flyers, posters, brochures, members' guidebook, and certificates recognizing accomplishments of citizens throughout Oahu. The NCO staff also published press releases and legal notices, and related correspondence.

These services by staff allow the Neighborhood Boards and the Neighborhood Commission to reach more than 150,000 residents, organizations, and agencies each year.

NEIGHBORHOOD COMMISSION OFFICE FY 2011 HIGHLIGHTS

Initiated by the NCO, the Revised Ordinances of Honolulu were amended so that any city government entity could rent meeting space from another government entity without the requirement of having an intergovernmental agreement (IGA). In February 2011, amendments were made to the Neighborhood Plan 2008 to allow the Neighborhood Commission to appoint hearings officers to expedite the hearings process for complaints. NCO also saw the awarding of videographer contracts was moved into the on-line procurement process where a savings of about \$8,000 was realized while ensuring the process was fair to all interested bidders.

ALL-DIGITAL ELECTION

The 2011 neighborhood board system elections were conducted via the Internet, with an automated telephone system as an alternative for those without Internet access. In 2009, Honolulu's neighborhood board system election was the nation's first all-digital governmental election. The 2011 participation rate rose 2.5 percent from 2009, with a high of 23 percent participation in one district. The NCO is grateful for the support and dedication of the League of Women Voters of Honolulu for their assistance, with special thanks to Piilani Kaopuiki, chief monitoring officer for the 2011 elections.

INSTALLATION CEREMONY

The 2011 neighborhood board member installation ceremony was held on Saturday, June 18, at the Mission Memorial Auditorium for all newly elected and re-elected members of Oahu's 33 neighborhood boards. Prior to taking the oath of office, board members attended an orientation workshop and Sunshine Law workshop.

THE NEIGHBORHOOD BOARDS

The 33 Neighborhood Boards are comprised of 439 volunteer board members who serve as advisory groups to the Honolulu City Council, the Mayor and his administration, and other public officials of the State and Federal governments. Oahu's neighborhood boards function as an island-wide communication conduit, expanding and facilitating opportunities for community and government interaction.

BOARD ACTIVITIES

In FY 2011, board attendees had the opportunity to weigh in on such issues as developments in Waikiki by Kyo-Ya and Hilton Hawaiian Villages, APEC, emergency preparedness, new flood zone and tsunami inundation zone maps, the Ho'opili residential development planned for the Ewa plain, proposed developments of new hotels in Laie and Haleiwa, revisions to the general plan and sustainable community plans for O'ahu, the landfill, rail transit, homelessness, school closures, liquor license applications, the sandbar in Kaneohe Bay, and a myriad of other regional infrastructure concerns.

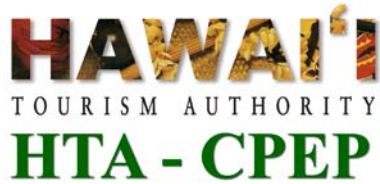
OFFICE OF ECONOMIC DEVELOPMENT

Ann Chung, Director

The Mayor's Office of Economic Development (OED) works in partnership with Oahu's businesses, non-profit groups, and communities to support economic growth and enhance the quality of life in the City and County of Honolulu.

As the level of government closest to the people, the City's role in economic development is at the community level and OED's programs are driven by the needs expressed by Oahu's communities. The office works to provide a more nurturing, business-friendly environment for businesses and community organizations. The office also coordinates with city agencies and programs on the economic development implications of their activities and works with city organizations, community groups, and other government entities to stimulate economic development opportunities. OED focuses on areas where the City can build effective public-private partnerships to address needs and make a positive difference for Oahu's communities and businesses.

In this fiscal year, OED's activities included the Honolulu film office, the Hawai'i Tourism Authority's county product enrichment program, business development, targeted community economic revitalization, Honolulu's sister-cities program, Rediscover O'ahu events, small business, tourism, diversified agriculture, entertainment, sports, technology, international relations, U.S. Conference of Mayors, and business activities related to the Asia Pacific Economic Cooperation leaders' meeting.



HAWAII TOURISM AUTHORITY- COUNTY PRODUCT ENRICHMENT PROGRAM

OED administers the Hawai'i Tourism Authority-County Product Enrichment Program (HTA-CPEP) providing grants annually to various O'ahu non-profits. From its inception in 2002, HTA-CPEP has helped diversify and enrich Hawaii's tourism product. Through the HTA-CPEP program, OED develops new and enhances existing community-based tourism events, experiences, attractions, and projects related to agriculture, culture, education, health and wellness, and nature or technology. The program complements Hawaii's traditional resort product and assists in Honolulu's economic diversification.

OED is also working with community and business leaders in Oahu's visitor industry to ensure that efforts are coordinated and reflect the strategy outlined in the O'ahu Strategic Tourism Plan, a comprehensive vision of O'ahu that is attractive to visitors, residents, and businesses. OED also continues to work with travel organizations to support marketing O'ahu as a visitor destination.

HTA –cpep PROGRAMS FUNDED IN 2010

Amount	Organization	Program
\$ 10,000.00	Chinese Chamber of Commerce of Hawai'i	61st Narcissus Festival
\$ 5,000.00	DB Productions, Inc	2010 Ala Moana Sunset Cinema
\$ 10,000.00	DB Productions, Inc	2010 Night in Chinatown and Chinatown Open House
\$ 10,000.00	DB Productions, Inc	2010 Hawai'i Dragon Boat Festival and Sporting Competition
\$ 15,000.00	DPR, C & C Honolulu	Lei Day Celebration
\$ 5,000.00	Fort Street Mall Business Improvement District Association	Wilcox Park Spring and Fall Events Program
\$ 5,000.00	Forward Foundation	Hawai'i Healing Garden Festival - O'ahu 2010
\$ 10,000.00	Friends of Waipahu Cultural Garden Park	Sharing the Plantation Experience
\$ 10,000.00	Hale'iwa Arts Festival	Hale'iwa Arts Festival - Thirteenth Annual Summer Event
\$ 5,000.00	Hale'iwa Main Street dba North Shore Chamber of Commerce	North Shore Heritage & Farm Tours
\$ 10,000.00	Hawai'i Alliance for Arts Education	Community Celebrations
\$ 10,000.00	Hawai'i Alliance for Arts Education	First Friday Honolulu
\$ 10,000.00	Hawai'i Book and Music Festival	Hawai'i Book and Music Festival
\$ 10,000.00	Hawai'i Farm Bureau Federation	Farmers' Market
\$ 10,000.00	Hawai'i Farm Bureau Federation	2010 Hawai'i State Farm Fair
\$ 5,000.00	Hawai'i Forest Industry Association	Hawaii's Woodshow 2010, Na Laau o Hawai'i
\$ 10,000.00	Hawai'i United Okinawa Association	28th Okinawan Festival

\$ 5,000.00	Hi'ipaka LLC	2010 Film Series in the Ahupuaa of Waimea Valley
\$ 15,000.00	Honolulu Culture & Arts District Association	The Chinatown Arts District's Major Street Festival Program
\$ 10,000.00	Japanese Cultural Center of Hawai'i	Multicultural Matsuri
\$ 5,000.00	Kaneohe Business Group	Windward Ho'olaulea
\$ 5,000.00	KBPA Foundation	Celebrate Kaimuki Kanikapila 2010
\$ 10,000.00	Ki-hoalu Foundation, Inc.	28th Annual Hawaiian Slack Key Guitar Festival
\$ 5,000.00	Life Foundation, Inc.	Honolulu Aids Walk
\$ 10,000.00	Making Dreams Come True,... Valley of Rainbows, Inc.	Waianae Coast 10th Anniversary Sunset on the Beach
\$ 25,000.00	MOCA, C & C Honolulu,	Honolulu Family Festival at Magic Island and 2010 Cultural Events
\$ 5,000.00	Naalehu Theatre, Inc.	2010 3rd Annual Gabby Pahinui Waimanalo Kanikapila
\$ 5,000.00	O'ahu Resource Conservation and Development Council	Agri-Tourism Pilot Project: Windward Coast
\$ 5,000.00	Outrigger Duke Kahanamoku Foundation	Duke's Oceanfest 2010
\$ 10,000.00	Pacific Islands Fisheries Group	2010 Hawai'i Fishing and Seafood Festival
\$ 5,000.00	PAI Foundation	8th Annual Hapa Haole Hula & Solo Vocalist Competition
\$ 10,000.00	Polynesian Cultural Center	Polynesian Cultural Center Cultural Events
\$ 5,000.00	S.H.A.K.A Foundation Inc. The	Discover Sandy Beach Ocean Festival
\$ 5,000.00	SJ Foundation	8th Annual Waikiki Spam Jam
\$ 12,000.00	Sustain Hawai'i	North Shore Crop Festivals
\$ 5,000.00	Ukulele Festival Hawai'i	40th Annual Ukulele Festival
\$ 5,000.00	University of Hawai'i	2010 Manoa Jazz and Heritage Festival
\$ 5,000.00	Waikiki Community Center	25th Anniversary Ala Wai Challenge
\$ 10,000.00	Waimanalo Construction Coalition	Rediscover the Waimanalo Country Fair

HTA – cpep PROGRAMS FUNDED IN 2011

Amount	Organization	Program
\$ 10,000.00	Chinese Chamber of Commerce of Hawai'i	62nd Narcissus Festival & Splendor of China
\$ 20,000.00	DB Productions, Inc	2011 Ala Moana Sunset Cinema, 2011 Night in Chinatown and Chinatown Open House, and 2011 Hawai'i Dragon Boat Festival and Sporting Competition
\$ 15,000.00	DPR, C&C Honolulu	Lei Day Celebration
\$ 5,000.00	Forward Foundation	Hawai'i Healing Garden Festival
\$ 5,000.00	Friends for Waialua Town	Taste of Waialua
\$ 10,000.00	Friends of Waipahu Cultural Garden Park	Sharing the Plantation Experience
\$ 10,000.00	Hale'iwa Arts Festival	Hale'iwa Arts Festival - Thirteenth Annual Summer Event
\$ 5,000.00	Hawai'i Alliance for Arts Education	Community Celebrations
\$ 10,000.00	Hawai'i Alliance for Arts Education	First Friday Honolulu
\$ 8,000.00	Hawai'i Arts Ensemble	Hula Concert Series
\$ 10,000.00	Hawai'i Book and Music Festival	6th Hawai'i Book and Music Festival

\$ 15,000.00	Hawai'i Farm Bureau Federation	Farmers' Markets
\$ 10,000.00	Hawai'i Farm Bureau Federation	Farm Fair
\$ 5,000.00	Hawai'i First Lego League	6th Annual Hawai'i FLL Championship
\$ 5,000.00	Hawai'i Forest Industry Association	Hawaii's Woodshow 2011, Na Laau o Hawai'i
\$ 10,000.00	Hawai'i Korean Chamber of Commerce	10th Annual Korean Festival
\$ 5,000.00	Hawai'i Maoli	Lei Day Music Festival at Windward Mall
\$ 10,000.00	Hawai'i Nature Center Inc.	Earth Month in Honolulu
\$ 10,000.00	Hawai'i United Okinawa Association	29th Okinawan Festival
\$ 10,000.00	Hawaiian Mission Children's Society / Mission Houses Museum	1821 Missionary House Re-Interpretation Project
\$ 5,000.00	Hawaiian Scottish Association	30th Annual Hawaiian Scottish Festival & Highland Games
\$ 15,000.00	Honolulu Culture & Arts District Association	The Arts District's Street / Major Festival Program
\$ 5,000.00	Honolulu Gay & Lesbian Cultural Foundation	Honolulu Rainbow Film Festival
\$ 10,000.00	Honolulu Japanese Junior Chamber of Commerce	59th Cherry Blossom Festival
\$ 10,000.00	Japanese Cultural Center of Hawai'i	Multicultural Matsuri
\$ 10,000.00	Kaneohe Business Group	Windward Ho'olaulea 2011
\$ 5,000.00	KBPA Foundation	Celebrate Kaimuki Kanikapila 2011
\$ 10,000.00	Ki-hoalu Foundation, Inc.	29th Annual Hawaiian Slack Key Guitar Festival
\$ 5,000.00	Moanalua Gardens Foundation	Huaka'i o Kamamanui Tours
\$ 10,000.00	MOCA, C&C Honolulu	MOCA 2011 Cultural Events
\$ 7,000.00	Naalehu Theatre	2011 4th Annual Gabby Pahinui Waimanalo Kanikapila
\$ 12,000.00	Pacific Islands Fisheries Group	2011 Hawai'i Fishing and Seafood Festival
\$ 10,000.00	Polynesian Cultural Center	Polynesian Cultural Center Cultural Events
\$ 5,000.00	SJ Foundation	9th Annual Waikiki Spam Jam
\$ 10,000.00	Sustain Hawai'i	2nd Annual North Shore Taro Festival
\$ 10,000.00	The Filipino Community Center Inc.	19th Annual Filipino Fiesta
\$ 3,000.00	United Chinese Society	Mid Autumn Festival 2011
\$ 8,000.00	Ukulele Festival Hawai'i	41st Annual Ukulele Festival
\$ 5,000.00	University of Hawai'i	2011 Manoa Jazz and Heritage Festival
\$ 5,000.00	Wahiawa Historical Society	Wahiawa Pineapple Festival
\$ 10,000.00	Waimanalo Construction Coalition	Rediscover the Waimanalo Country Fair

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS) O'AHU UPDATE

Through a grant from the State Office of Planning, OED developed the O'ahu portion of the 2010 Comprehensive Economic Development strategy (CEDS). CEDS must be updated every five years in order for local industry and non-profit organizations to qualify for assistance under most U.S. Economic Development Administration (EDA) grant programs. These programs bring millions of dollars in federal aid into our local communities to support needed projects such as business incubators, science and technology parks, transportation facilities, and other infrastructure improvements.



CEDS is designed to bring together public and private sectors in the creation of an economic roadmap to diversify and strengthen Hawaii's economy. OED convened nearly a dozen meetings, bringing together representatives from the following economic development clusters: diversified agriculture; culture, entertainment, and sports; defense/dual use; renewable energy; film and digital media; IT/communication; and the visitor industry. More than 50 short, medium and long-term projects for O'ahu were identified and submitted for inclusion into the report.

The statewide report has been finalized and OED is working with the applicants and stakeholders to bring projects to fruition. The final report is available on the website: <http://Hawaii.gov/dbedt/op/>.

BUSINESS DEVELOPMENT AND INDUSTRY SUPPORT

OED supports economic growth for businesses and communities throughout Oahu's existing and emerging industries, including small business, tourism, diversified agriculture, entertainment, sports, and technology. Highlights included:

AGRICULTURE

The agriculture industry on O'ahu continues to evolve – transitioning from large-scale corporate farms to a mixture of corporate farms and small specialty crop farming. Diversified agriculture continues to be an important industry for Honolulu, accounting for 70 percent of Hawaii's agricultural farm revenues and playing a major role in preserving Oahu's green space.

Conservation Planning Grant: Since 2006, the City has provided an annual grant to the O'ahu Resource Conservation and Development Council (ORC&D) to provide staff support to help O'ahu farmers and ranchers develop site-specific conservation plans detailing best management practices. Implementation of the site plan prevents soil runoff into Oahu's streams, bays, and the ocean, thus minimizing adverse economic impact resulting from waste and soil problems. ORC&D also engages in outreach activities to community leaders, school children, and the general public to promote responsible environmental stewardship that protects natural resources such as soil, water, and air quality. In fiscal year 2011 OED awarded a \$50,000 grant.

Grown on O'ahu: The City continues its partnership with the Hawaii Farm Bureau Federation (HFBF) to strengthen the weekly farmers market at Neil Blaisdell Center (NBC). This market was developed to attract commuters who park at the NBC and residents from the many surrounding condos. OED gave a \$10,000 grant to the Wahiawa Community Based Development Organization to develop a new farmers market to provide small farmers and backyard producers a venue to sell their products, as well as additional opportunities for the community to have access to fresh products.

Hawaii Agriculture Conference: OED provided a \$10,000 grant to the Hawaii Agriculture Leadership Foundation (HALF) to support the annual agricultural conference held in September 2010. This event brings together the various stakeholders of Hawaii's agriculture industry to learn, discuss, and share key information about the industry's current strengths, weaknesses, opportunities, and threats. Key ideas and strategies gained from the conference are available for use by all stakeholders to apply to their unique business circumstances and is meant to improve the overall agriculture industry.

Enterprise Zones: Support businesses to take advantage of existing enterprise zones. Coordinate and promote significant state and city incentives particularly in the Waimanalo EZ.

City Council's Agricultural Development Task Force: Continue to work with task force to provide information in support of their deliberations.



ASIA PACIFIC ECONOMIC COOPERATION (APEC)

OED worked closely with the APEC host committee on business-related activities with regard to APEC. OED's goal is to ensure that long-term benefits are maximized for the City and County of Honolulu, particularly in strengthening local business involvement before, during, and after APEC.



APEC 2011 Hawaii Business Innovation Showcase

In partnership with the Chamber of Commerce of Hawaii, City and County of Honolulu, and counties of Hawaii, Kauai, and Maui, OED is working closely with the APEC host committee on the development and implementation of the APEC 2011 Hawaii Business Innovation Showcase, an opportunity for more than 30,000 businesses registered in the State to showcase innovation in products and services to an international audience during APEC Leaders' Week. The showcase will recognize leading edge innovation and achievement in Hawaii's business community, to reinforce Hawaii as a place of strong economic opportunities, and to encourage the businesses' involvement in APEC 2011. OED administered the program for the City and County of Honolulu.

US CONFERENCE OF MAYORS

OED continues to support the Mayor's activities with the U.S. Conference of Mayors, an organization of mayors from U.S. cities with populations of more than 30,000. His participation provides a tremendous opportunity for advocacy on national issues that impact Honolulu. The Mayor is a member of both the Criminal and Social Justice Committee and the Committee on Tourism, Arts, Parks, Entertainment, and Sports.



TOURISM

OED is very involved in the area of tourism – as this is the #1 economic engine for the City and County of Honolulu. Highlights included:

- Tourism promotion: OED continues to work closely with the travel industry to support marketing O'ahu as a visitor destination, particularly promoting Honolulu through mainland partnerships and through the City's sister-cities and international relations programs.
- Oversight of the O'ahu Tourism Strategic Plan, which establishes an overall direction for tourism stakeholders to move forward in a coordinated and complementary path. The plan is comprehensive and involves extensive coordination with public and private tourism stakeholders. O'ahu is the core of tourism for the State, attracting more visitors than any other island. As the goals of the O'ahu TSP match those of OED, it is vital that the OED effectively manages the implementation of this plan.
- Oversight of Sunset on the Beach events working closely with the Waikiki Improvement Association.
- Working closely with visitor industry partners on various issues affecting Waikiki such as park closures, homelessness, new signage regulations, and public safety.
- Management of Rediscover O'ahu events to offer visitors as well as residents unique cultural attractions that enrich their experience and enhance Honolulu's appeal and expose visitors to Oahu's unique communities and businesses.

SMALL BUSINESS

Small businesses are the backbone of Oahu's economy, and the focus of OED is to support and advocate for the success of Oahu's small businesses and work with small business organizations. Highlights included:

- Working closely with economic development partners such as Enterprise Honolulu, the Chamber of Commerce of Hawai'i and its affiliate ethnic chambers, federal Economic Development Administration, Small Business Administration, SCORE (Senior Corps of Retired Executives), Small Business Development Corporation, and others.
- Strong collaboration with the Offices of Economic Development on all the neighbor islands.
- Support for economic analyses and workforce development working with such organizations as the West O'ahu Economic Development Association on a business study for West O'ahu area to identify existing and needed businesses for future growth, Fort Street Business Improvement District Association (BIDA), Waikiki BIDA, and the O'ahu Workforce Investment Board.
- Providing small business resources and workshops through groups such as SCORE, International Council of Shopping Centers, and through international trade missions.

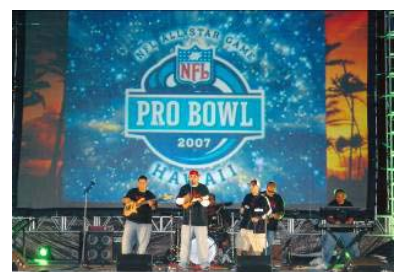
SPORTS

Sports events present an outstanding economic development opportunity for the City and County of Honolulu. The direct economic benefit from sports events such as the Honolulu Marathon (pumping more than \$100 million into the state and local



economy) is well documented. Sports events not only increase tourism – attracting visitors, generating publicity, and boosting visitor spending – but also enhance quality of life for residents, support communities, and stimulate business opportunities.

OED continues to work to support major sports events in Honolulu such as the Pro Bowl and the Honolulu Marathon, as well as attracting local smaller tournaments to Honolulu that bring national and international media exposure and increased visitors to Honolulu's world-class facilities.



TECHNOLOGY

Over the last decade, Hawaii's tech industry has grown rapidly. Supported by state tax incentives, increased military spending, and a globally wired world, sustainable tech sectors are growing. Regions around the world are aggressively developing local tech industries and attracting tech companies. Innovation industries are growing the fastest, producing good paying jobs, and reproducing high-demand skills in local workforces. In the flat global tech economy, quality of life is one of the most important factors for tech businesses.

With the majority of tech companies located in Honolulu and tech's value to Honolulu's economy, OED is actively working with this economic cluster.

A key initiative is the planning of the O'ahu Technology Commercialization Center, through a grant from the federal Economic Development Administration (EDA) under the U.S. Department of Commerce. OED continued to move forward on this project working closely with partners, EDA, Enterprise Honolulu, Senator Inouye's office, Chamber of Commerce Military Affairs, Pacific International Center for High Technology Research (PICHT), and The High Technology Development Center. The draft master plan for Oahu's much-needed tech center should be finalized by the end of 2011.



COMMUNITY ECONOMIC REVITALIZATION

Community Economic Revitalization is about city-community partnerships and turning community ideas into practical and achievable actions. The goal is to stimulate economic opportunities, strengthen the unique character of Oahu's diverse communities, and improve quality of life of our residents. OED works directly with businesses and communities to focus efforts on concrete actions and foster the partnerships that will implement these actions. OED provides the essential coordination and support needed to bring the community together by convening economic summits, sharing progress, and supporting more to get involved.

In FY2011, OED continued to support and strengthen community based partnerships and economic revitalization activities. Highlights included:

- **Free WiFi in Chinatown:** This project was successfully launched in October 2007. Although intended to be a one-year pilot, it is ongoing with thousands of users and drawing more people into Chinatown. With more than 80 access points installed throughout Chinatown, average statistics show nearly 2000 users downloading approximately 60GB per week.
- **Chinatown River Street Revitalization:** The City has provided grant funds to community groups to undertake a study to determine how to turn the underutilized areas bordering the Nuuanu Stream into a vibrant, urban gathering place. This community-driven project is part of the City's ongoing efforts to revitalize the business and arts sectors of Chinatown while maintaining its historic and cultural roots. A one-day street festival was held in August 2010.
- **City's Month in Chinatown:** This city-led collaboration with multiple Chinese organizations creating a unified celebration of Chinese New Year has become a must-see attraction and continues to become bigger and better every year. The events featured numerous weekend festivals, a massive Chinatown lion dance and a parade with activities spanning several weeks preceding the Chinese New Year of the Rabbit.
- **Preserve America Grant:** The City is working in partnership with community groups to implement the \$150,000 Preserve America grant award received from the National Park Service to develop a heritage tourism program that will attract more residents and visitors to Chinatown. Projects include:
 - Bronze plaques placed on historically significant buildings containing narrative on architectural details, building history, and anecdotal information regarding the building's significance and relation to the area. Research has been completed on 20 buildings, and the information is available on the website www.hcadHawaii.org under the "heritage tourism" menu.
 - Newly created exhibits, each featuring a distinct period of Chinatown's history, will be housed in spaces within existing museums or cultural centers in Chinatown in fall 2011. Short videos, accessible through a web-enabled phone or at the site based computer, will be the focal point of each exhibit. The exhibits are intended as a stand-alone educational tool as well as a way to connect the neighborhood's heritage to the local business community. Eight academic scholars oversaw the content of the exhibits to ensure authenticity.
- **Rediscover O'ahu Festivals.** Rediscover O'ahu Festivals grants are awarded to community organizations. Public/private partnership events bring communities together, support local businesses, reinforce unique attributes of Honolulu's communities, and provide visitors with added cultural attractions that enrich Honolulu's visitor experience.

INTERNATIONAL RELATIONS AND SISTER CITIES

INTERNATIONAL RELATIONS

International relations continue to play a vital role for the City and County of Honolulu by adding to the rich, cultural, social, and economic diversity that makes Honolulu unique. The Honolulu Sister-Cities program, with currently 26 sister-cities (with Chengdu, China, currently in development) plays an important role in Honolulu's economic development.

On average, OED responds to more than 50 international communications and correspondences every month. OED also coordinates and manages numerous international courtesy calls. For example on the 100th anniversary of the founding of Modern China, OED was the main point of contact between the City and the Taipei Economic and Cultural Office in Honolulu (TECO). OED coordinated with TECO to ensure that Honolulu was highlighted in all of the major events planned, including the kick-off ceremony at Aloha Tower, which was video-taped and broadcast around the world.

OED was also instrumental in the planning and coordination of the Mayor's trips to Korea, Taiwan and Mainland China, and Japan. OED coordinated meetings with the Mayors of Incheon and Seoul while in Korea.

While in Taiwan, meetings were organized with top officials at China Airlines, business leaders, multiple Departments of Transportation, Vice Mayors of Taipei and Kaohsiung, and the Director General in the Department of North American Affairs of the Ministry of Foreign Affairs. While in the sister-city of Kaohsiung, the delegation was able to also visit the world class Sports Arena built for the 2009 world games that was held in Kaohsiung. The arena uses a large grid of photo voltaic panels which helps to reduce the cost of running the facility. Research is being done to see if would present a viable option for our Honolulu facilities.

While in Mainland China, the delegation met with our sister-city mayors in Qinhuangdao and Zhongshan. A cooperative agreement was signed with Chengdu as a precursor to our upcoming sister-city relationship that would occur during our Sister-Cities Summit in September 2011. OED spearheaded the delegation's visit to the Shanghai International Film Festival, where they were able to gain national recognition. OED was also able to set up meetings with the Vice Director of the Overseas Chinese Affairs Office of Shanghai Municipal People's Government in Shanghai as well as the Vice President of the China

Association for International Friendly Contact (CAIFC) in the Shanghai Hall of The Great Hall of the People while in Beijing. In Shenzhen OED coordinated the delegation's attendance at the Escoffier Society Asia Pacific dinner where Mayor Carlisle was given the honorary title of Chairman of the Society.

On an upcoming trip to Japan, meetings are being set up with the Mayor of our oldest and first sister-city, Hiroshima, and preparations are being made to participate in the annual Peace Memorial Ceremony. Additional meetings in Japan are being scheduled in Yokohama, Nagaoka, and Ehime. While in Yokohama, meetings are being scheduled with the Yokohama Mayor to discuss how Yokohama handled the 2010 APEC, which they hosted. In Nagaoka, meetings on furthering relations and starting a possible sister-city relationship will be discussed. While in Ehime, meetings with our sister-city of Uwajima are being scheduled and participation in the annual Hawaii Day are also being planned.

OED, along with the City Council staff, has formed a committee in order to plan the Counties of Hawai'i: Sister-Cities Summit 2011. The Counties of Hawai'i: Sister-Cities Summit (CHSCS) will be held in association with the State of Hawaii-sponsored Asia Pacific Clean Energy Summit and Expo (APCESE) during the week of September 13-15, 2011. It is a collaborative effort shared by the Mayors and Councils of all four Hawaii counties and the State of Hawai'i Department of Business, Economic Development and Tourism.

The CHSCS committee has invited all cities who have a sister-city relationship with any of the four Hawaii counties and the State of Hawai'i. The purpose of the CHSCS is to promote cultural, economic, and business exchanges between all new and existing sister-cities and the worldwide participants of APCESE.

The Summit will commence with a kick-off welcome reception for all county mayors and all visiting mayors and their delegations including special local business receptions where local businesses will have the opportunity to network with the international delegations and government officials. The Summit will continue with an economic development session where all sister-cities will present information about their cities, a luncheon signing ceremony where each of the four Hawai'i counties will be signing a new sister-city agreement, and additional sessions featuring clean energy, doing international business, and the Asia Pacific Economic Cooperation Summit coming up in November 2011.

Our current sister-cities along with their current Mayor are in alphabetical order are as follows.

Sister City	Country	Current Mayor
Baguio	Philippines	Reinaldo Bautista Jr.
Baku	Azerbaijan	Hajibala Ierahirim Oglu Abutalibov
Mumbai	India	Shubha Raul
Bruyeres	France	Alain Blangy
Caracas	Venezuela	Antonio Ledezma
Cebu	Philippines	Tomas R. Osmeña
*Chengdu	China	Ge Honglie
Funchal, Madeira	Portugal	Miguel Filipe Machado De Albuquerque
Haikou	China	Ji Wenlin
Hiroshima	Japan	Kazumi Matsui
Hue	Vietnam	Phan Trong Vinh
Incheon	Korea	Song Young-Gil
Kaohsiung	Taiwan	Chen Chu
Laoag City	Philippines	Michael Fariñas
Majuro Atoll	Marshall Islands	Titus W. Lagrine
Manila	Philippines	Alfredo S. Lim
Mombasa	Kenya	Ahmed Abubakar Mohdhar
Naha, Okinawa	Japan	Takeshi Onaga
Qinhunagdao	China	Zhu Haowen
Rabat	Morocco	Fathallah Oualalou
San Juan	Puerto Rico	Jorge A. Santini Padilla
Seoul	Korea	Oh Se-hoon
Sintra	Portugal	Fernando J.L. Roboredo Seara
Tokyo	Japan	Shintaro Ishihara, Governor
Uwajima	Japan	Hirohisa Ishibashi
Vigan	Philippines	Eva Marie S. Medina, Mayor
Zhongshan	China	Chen Maohui

* In development at this time.

HONOLULU FILM OFFICE

Walea Constantinou, Film Commissioner



The Honolulu Film Office (HFO) provides leadership in the planning and development of the film industry in the City and County of Honolulu, to ensure the film industry becomes a vital, vibrant part of a diversified and sustainable economy.

HFO works with state and county agencies and boards, film unions and associations, community groups, and strategic partners in the private sector to develop the various film and media industries in Honolulu, to build the local film and media industry infrastructure, and market, attract and facilitate all levels of production.

O'ahu is the hub of production for the State, and typically generates 50-75 percent of statewide production expenditures, usually equally or outpacing the combined totals of the neighbor islands.

The estimated statewide direct expenditures generated by film and media production hit record highs in FY 2011. More than \$400 million was spent by production entities to make their products in the islands, totaling more than \$600 million in economic impact. This figure exceeds the \$229 million 2007 record-breaking year by nearly 50 percent and represents a direct spend by production companies on O'ahu estimated at over \$250 million.

The FY 2011 figure has increased the cumulative impact of the film and media industry on Hawaii's economy to more than \$1.1 billion in direct spending, more than 1.7 billion in economic impact, and over \$20 million in additional tax revenues to the state since the establishment of the Production Tax Credit in July 2006.

The film and media productions represent a number of high-profile projects from Hollywood studios as well as smaller independent fare, including:

- The fourth installment in Walt Disney Pictures global franchise, **PIRATES OF THE CARRIBEAN: ON STRANGER TIDES**
- Universal Pictures and Pete Berg's 2012 sci-fi blockbuster film **BATTLESHIP**
- CBS Television Studios updated Hawai'i **FIVE-0** television series
- ABC Television Studios Latin America set series **OFF THE MAP**
- Fox Searchlight independent film **THE DESCENDANTS**, based on a book by local author Kauai Hart Hemmings, written and directed by Oscar-winner Alexander Payne and starring George Clooney
- **SOUL SURFER**, the independent feature film about the story of local surfer Bethany Hamilton

The above productions represent just a few of the hundreds of projects the HFO assists annually. The wide variety is necessary to further develop Oahu's infrastructure into a viable, self-sustaining production center. To this end, the HFO works to support a broad range of media projects of various scope, scale, and economic impact. Larger imported projects often bring much needed resources and training while smaller modestly-budgeted projects often hire less-seasoned workers or give those with new training experiences an opportunity to manage a department and establish a stronger foundation for their developing skill-set.

The HFO-specific figures below for fiscal year 2010-2011 highlight the emergence of Honolulu and O'ahu as a production center.

HFO assists at various stages of the production process with the most intensive interaction being in the location scouting, pre-production, and physical production aspects. Additional interaction can also include the development, marketing, and distribution components depending on the project, and with the growth of Hawaii's nascent digital media companies, the scope of interaction is now expanding into the visual effects arena. Below is a chart that compares the production cycles of the film industry to product manufacturing cycles:

Research and Development	Development Location Scouting
Manufacturing	Pre-production Physical production (incl. permitting, visual and special effects) Post-production
Marketing and Promotions	Marketing and Promotions
Sales	Distribution

The chart above shows the involvement of the film office in the various stages of production and illustrates that the level of activity performed by the film office goes beyond the general permitting process. An industry standard measurement of film office activity is to view the **Number of Production Days** – defined as the number of actual physical days of production on the island -- as well as the **Number of Projects**.

The Number of Production Days accounts for each day that each production is doing physical production on the island. This is usually the most intensive activity for a production in which the most number of people are being utilized (i.e. employed) and the most money is spent. If there are multiple projects shooting simultaneously, the number of production days can exceed the number of actual calendar days in a year. Since production schedules are seven-days a week, the figure of 365 is used

to calculate the calendar year. Outside of major production centers like New York and Los Angeles, a good baseline for the number of production days is to exceed more than one production per day or 365.

In FY10-11, O'ahu exceeded 3,300 production days. On any given day, approximately nine projects were filming simultaneously on O'ahu. For areas outside of the major production centers, having more than one project per day is a sign of a growing industry on its way to becoming self-sustaining.

Since the normal process of production is a series of shorter projects, it is helpful to put this into context by viewing the industry as one company and to convert the number of production days into what a standard one-year production cycle would be for a traditional type of business calculated, using the traditional number of work days per year, which is 260 annual days. This is called the Annual Work Yield. The Annual Work Yield for FY11 is approximately 12.6:1 or over 12 ½ years of work in one year.

The Number of Projects for FY10-11 also highlights the scope and breadth of the film and media industry on O'ahu. The HFO assisted with 515 different projects between July 2010 and June 2011. On average, that is approximately 129 different projects each quarter, the majority of which were moving image-based, which are usually more complex and demands a higher skill-set by the film office staff to understand and facilitate.

The film industry is competitive and global. To understand trends and keep O'ahu in the forefront of the industry, HFO is a member of key local, national, and international organizations including the Film and Video Association of Hawai'i, the Hawai'i Film and Entertainment Board, the Association of Film Commissioners International, and the first and to-date only US member of the Asian Film Commission Network.

As part of its strategic partnerships with the visitor industry, HFO plays a key role in promoting tourism with worldwide exposure as seen in movies, television, print advertising, and commercials that are produced on the island. The office works closely with the O'ahu Visitors Bureau (OVB) and others to maximize Oahu's exposure and branding through film. HFO works to build opportunities and assist the OVB with destination branding through various media outlets. This includes leveraging the relationships developed through the physical production process.

HFO participates jointly and individually in various marketing and promotional projects, including joint advertising and trade show exhibitions with the State and other county film offices under the banner of "Film Offices of the Hawaiian Islands." Additionally the HFO conducts O'ahu-specific business development meetings in key filming centers such as Los Angeles and New York, with decision-makers whenever possible to generate opportunities to bid for current and future production work.

ROYAL HAWAIIAN BAND

Clarke L. K. Bright, Bandmaster

POWERS, DUTIES AND FUNCTIONS

The Royal Hawaiian Band serves as the official band of the City and County of Honolulu and has the distinction of being the only full-time municipal band in the nation and the only band in the United States of America established by a royal kingdom. The Band represents the City and County of Honolulu at public events and provides a wide variety of music for the educational and cultural needs of the community. Due to its cultural heritage, the Band endeavors to maintain its observance of and its participation in all events that were established during the Hawaiian monarchy era.

The Royal Hawaiian Band is made up of 40 full-time positions and functions as a concert band, a marching band, and a glee club ensemble. The administrative and operational affairs of the Band are handled by the bandmaster, assistant administrator, brass supervisor, woodwind supervisor, glee club leader, assistant conductor, drum major, librarian-in-charge, assistant librarian, field coordinator, and senior clerk-typist. With the exceptions of the bandmaster and the senior clerk-typist, the other positions listed are dual positions; they are musicians in the band in addition to their administrative and staff responsibilities.

PERFORMANCE HIGHLIGHTS

During Fiscal Year 2011 the band and glee club performed a total of 318 performances. Newly appointed Bandmaster Clarke L. K. Bright took the baton to lead the Royal Hawaiian Band on January 3, 2011.

Weekly concerts are on-going on the lawn at the Iolani Palace on Fridays and at the Queen Kapiolani Park bandstand on Sundays. Regular performances were scheduled at the Windward Mall, Ala Moana Shopping Center, Mililani Town Center, and the Royal Hawaiian Center. The Band also played at the Kahala Mall, the West Oahu Family Festival, and the Marine Corps Base Hawaii's Kaneohe Bay Air Show.

Hawaiian cultural and monarchical events featured the Band at the Queen Lili'uokalani birthday commemoration, Queen Emma's memorial tribute, King Kalakaua's birthday celebration, Princess Pauahi's birthday celebration and Princess Kaiulani's birthday celebration at her namesake, the Kaiulani Elementary School. Parades honoring the Hawaiian culture and royalty included the Prince Kuhio Parade, the colorful Aloha Festivals Floral Parade, and the regal King Kamehameha Floral Parade.



The band performed for countless other community and cultural events. Parades included Kailua 4th of July Parade, various community Christmas parades, and the Martin Luther King Jr. Parade. Performances at community and cultural events include the Waialua Bandstand, I Love Liliha Day, Samoan Heritage Day, Vietnamese Festival, Filipino Fiesta, Bastille Day, the Chinese Mid-Autumn Festival, and the Japanese Cultural Center's Ohana Festival. The Band also performed at the Department of Parks and Recreation's annual May Day Celebration and Na Hula Festival at the Queen Kapiolani Park Bandstand.

From the sounding of the pu (conch shell) and the opening oli (chant), the musical, vocal and hula stylings of the Royal Hawaiian Band continues to promote and perpetuate the music and culture of Hawaii and provide a unique musical experience.

